
Experience

- '21-Now **Deutsch LA – Senior Producer** **Denver, CO**
- Seasoned and effective in managing expectations, guiding decision making, and instilling confidence in clients, agency teams and production partners.
 - Creatively bidding and estimating cost-efficient production solutions for demanding clients, both with and without cost consultants.
 - Training and managing associate producers through production processes and best practices, empowering them to lead communication and navigate changes.
 - Continually searching for up-and-coming directors, production partners, shoot techniques, technology, incentives and locations.
 - Navigated NIL contracts & schedules for Dr Pepper’s Fansville; wrote a script included in the produced package and delivered more spots than previous seasons with a shrinking budget.
 - Delivered over 5,000 cans of an unreleased Dr Pepper flavor across international borders.
 - Utilized A.I. to write a Yung Gravy song and animated music video for Dr Pepper’s newest flavor, Strawberries & Cream.
- '19-'21 **Crispin Porter Bogusky – Senior Producer** **Boulder, CO**
- Produced 15x spot package for Domino’s over 4x shoot days internationally with 9+ locations, 30+ talent and unexpected snow.
 - Delivered over 170 versions of 4x base spots, for 6x foreign markets; shot remotely for Vrbo.
 - Well versed in managing licensing and usage rights for union and non-union talent and music.
- '17-'19 **Freelance @ Nike, W+K, Swift, & Saatchi – Content Producer** **Portland, OR**
- Worked within an integrated workflow with print and digital production teams, delivered over 100 still & video assets for use across all of Toyota’s media outlets.
 - Post supervisor of all video content airing at Nike’s live event of the NBA jersey reveal 2017. Produced like a concert, content played on 3x 30 ft. screens that moved through the crowd.
 - Line-produced social content promoting Marvel and AR capabilities, shot on Google Pixel.
- '10-'16 **The Martin Agency – Broadcast Producer** **Richmond, VA**
- Produced content for Walmart, TracFone, PING, Sabra, Benjamin Moore, and Timberland PRO.
 - Coordinated production logistics with Lucas Film, Disney & ILM to create TV, social content and Facebook Canvas pieces to promote the releases of Episode VII & Rogue One.
 - Produced ‘Scary Good Job’ online content for Benjamin Moore. Picked as Creativity’s Pick of the Day while achieving 107% of the sales goal.
 - Experience working with celebrities/athletes like Kobe Bryant, Bubba Watson, & Jonah Hill.
 - Maintained systematic organization for easy job completion and future access.

Leadership

AICE Judge '21 – ‘Existing Footage’
Agency Culture Committee Co-Lead
Agency Softball Team Founder/Captain
48 Hr Film Festival Producer

Awards

Silver Pencil – Walmart ‘Conveyor’
Effie Award-Walmart ‘Smack Talk’
48 Hr Film Festival Crowd Favorite
Creativity Pick of the Day

Education

B.A. in Advertising from The University of Oklahoma
Minors in Psychology and Broadcast Production